
Council for Drug Free Youth Meeting Minutes

February 21, 2019

In Attendance: Leslie Broker, Mahlet Gemechu, Marsha Allen, Lin Everett, Dan Thompson, Garrett Butel, Laura Powell, Logan Magee, Dr. Gaurav Kulkarni, Akwila Cooks, Abigail Lieb, Callie Newsom, VaRowe Pearson, Joe Roling, Barb Scheidegger, Brie Boessen, Reb Buschman, Adrian Hendricks, Walter Pearson, Rita Kempker, Roger Whittler, Jonathan Jackson, Chuck Daugherty, Dr. Joy Sweeney, and Judy Brooks

I. Welcome: Leslie Broker, president, opened the meeting with a welcome.

II. Leslie Broker introduced the CDFY Board Members that were Present and thanked Hollon Chiropractic for sponsoring our meal.

III. Attendee Introductions: Lin Everett introduced guests attending for the first time.

IV. Committee Break-Out Groups: Each committee met for 25 minutes to explain duties and make suggestions concerning the committee:

- Resource/Finance (Helps enact fund development plan & Over the Edge)
- Strategic Planning (Helps develop action plan, implement events and assess programs & policies)
- Community Outreach (Helps plan annual CDFY events, volunteer and recruit volunteers for tailgate, health fairs, and community events)
- Membership (Review and update membership requirements, recruit new members & host annual banquet)
- Publicity (Craft & work on marketing campaigns and press releases & attend media events)

V. Committee Report Outs:

Resource/Finance: Adrian Hendricks reported that committee discussed to whom CDFY can expand our reach, how to get major donors, what to do to increase donor levels each year, and examine the effectiveness of previous efforts, and improve the Annual Banquet fundraising opportunity.

Strategic Planning: Rita Kempker reported their committee suggested we invite government, medical, and volunteer base to our meetings. They also had suggestions about how to communicate the CDFY strategic plan.

Community Outreach: Marsha Allen reported that this committee discussed the Opioid Summit and who should attend as well as how to get the right people to attend.

Membership: Lin Everett reported that the committee recommended we reintroduce recognition of outstanding coalition members, offering small deserts at the tables, and officially invite JC, Helias, and Calvary Lutheran administrators and/or assistants to attend every meeting.

Publicity: Jonathan Jackson reported that this committee discussed the publicity budget and what CDFY is currently spending for publicity. They also wanted to understand the message we get across, and strong branding.

VI. Student of the Month Introduction & Recognition

Garrett Butel from JCHS was introduced and gave a brief explanation why he is to be drug free.

Abigail Lieb from Calvary Lutheran was introduced and gave a brief explanation as to why she is drug-free.

VII. New Business: – CDFY was recently informed that a new venue will be required, after May. Please let us know if you have any suggestions regarding another venue to hold our meetings.

Chuck Daugherty, ActMo, gave a legislative update explaining how his office is watching bills. They are tracking 5 alcohol bills, 63 different bills of which 14 are related to marijuana, prescription drug monitoring, and Amendment II. Chuck noted that we need to fight and work on this battle! CDFY has a call to action for all coalition members that we plan to share via email and social media.

VIII. Adjournment